



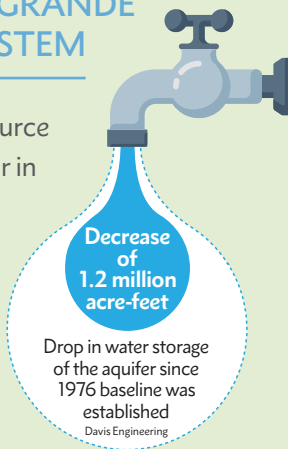
Colorado Quinoa:

Supporting local farmers and promoting water conservation, soil health and growth

Colorado Quinoa helps preserve the Rio Grande Aquifer System

CURRENT SITUATION OF THE RIO GRANDE AQUIFER SYSTEM

- 18th largest source of groundwater in the nation
- Provides 240 million gallons of water per day for public use
- Increased populations, crop irrigation and climate change continue to deplete its supply levels



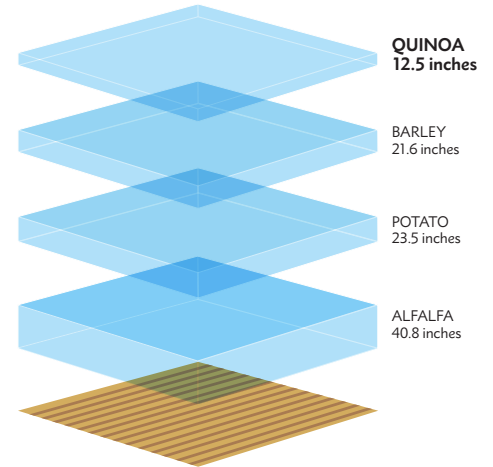
The Rio Grande Aquifer System

SUPPORT SUSTAINABLE GROWING PRACTICES FOR FARMERS

Quinoa is a profitable crop rotation option and also promotes soil biodiversity and water conservation.

Partner with The Annex by Ardent Mills to incorporate Colorado Quinoa into your food products and menus, help preserve the Rio Grande Aquifer System and share the story of sustainability with your customers.

Average Amount of Water Needed Per Growing Season Per Acre



For every **1,000** acres of quinoa planted, **366 million** gallons of water are saved — the equivalent of **555** Olympic-sized swimming pools.*

* Water requirements, which are taken from fao.org and wisc.edu, are based on the assumption that the crop rotation where quinoa would be inserted into is two-thirds potato and one-third barley and alfalfa.

Why You Should Be a Part of the Colorado Quinoa Story

The Annex by Ardent Mills is proud to partner with Colorado farmers to grow Colorado Quinoa. An ingredient within our Great Plains Quinoa portfolio, Colorado Quinoa helps food companies support more sustainable growing practices for farmers and water conservation efforts in our local communities.

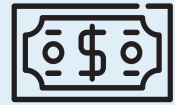
To learn more about Colorado Quinoa and the impact it can have on your products, contact The Annex by Ardent Mills at (888) 680-0013 or visit the-annex.com.

The Benefits Go All Around

Great For Farmers

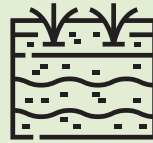


Offers new market opportunities



Profitable alternative to a cover crop

Great For Fields



Increases biodiversity by adding another crop to the rotation



Conserves water and supports sustainable growing practices

Great For Food Companies



Ensures a consistent supply of an in-demand, nutritious ingredient



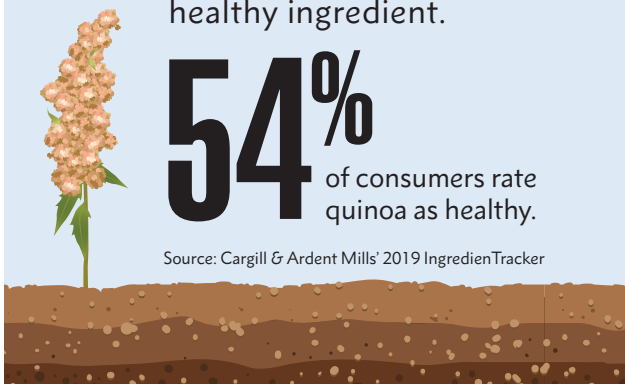
Gives brands a sustainability message to share with customers

INGREDIENTS RECOGNIZED AS REAL FOOD ARE PERCEIVED TO BE THE HEALTHIEST

Quinoa is perceived by consumers as a **top 20** healthy ingredient.

54% of consumers rate quinoa as healthy.

Source: Cargill & Ardent Mills' 2019 IngredientTracker



At Ardent Mills, we are passionate about bringing people the goodness of plants and grains through innovative and unique ways. That's why we created The Annex by Ardent Mills, a dedicated team committed to exploring what's next in whole grains, pulses, mixes, custom multigrain blends and finished breads.



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Nourishing what's next.™